



REGIONS
AND YOUTH
FOR PLANET
AND PEOPLE

I Jornadas PAEAS La Rioja

Experiencias colectivas de acción climática

Logroño, 7 y 8 Febrero 2024



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Cofinanciado por
la Unión Europea



La Rioja
larioja.org





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¿Quiénes somos?



MINDCHANGERS

El proyecto



<https://www.mindchangers.eu/>

<https://www.larioja.org/accion-exterior/es/proyecto-mindchangers>

Proyecto europeo de sensibilización (cofinanciado por el programa **DEAR** - Comisión Europea)

Se ejecuta conjuntamente entre el Gobierno de La Rioja y la CONGD CAR en cooperación con socios de **otras cinco regiones europeas** (Piemonte, **Italia**; Baden-Wurtemberg, **Alemania**; Fédération Wallonie-Bruxelles, **Bélgica**; Auvergne-Rhône-Alpes, **Francia**; y Dolj County, **Rumanía**).

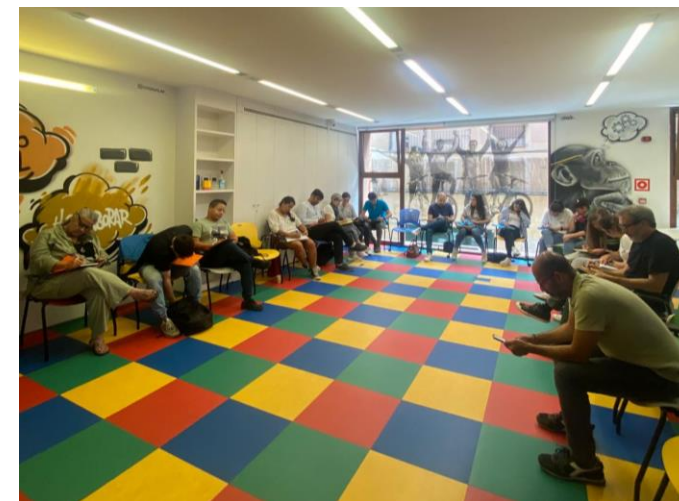
Busca promover la participación activa de **jóvenes de entre 15 y 35 años** e **instituciones públicas** en torno a dos temas principales: **cambio climático y migraciones**.

Duración total de **4 años** con un público objetivo de entre 300.000 y 500.000 jóvenes.



MINDCHANGERS

¿Cómo lo conseguimos?



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**MIND
CHANGERS.** REGIONS
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Proyectos subvencionados 2021 en La Rioja



Accede a la web de los proyectos:
https://www.mindchangers.eu/project_place/la-rioja/



Proyectos subvencionados 2022 en La Rioja



YMCA



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Accede a la web de los proyectos:
https://www.mindchangers.eu/project_place/la-rioja/



Youth International Events

2023 Stuttgart



2022 Turin



2024 Bruselas



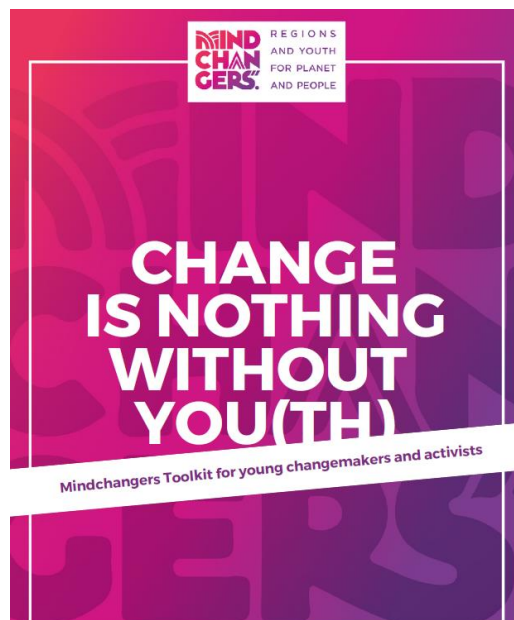
Accede a la web de los eventos:

<https://www.mindchangers.eu/international-meeting-stuttgart-2023/>



Publicaciones

2022 Turin



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2023 Stuttgart



Accede a la web de los eventos:

[Publications - Mindchangers](#)



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Publicaciones

Guía práctica



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Método científico



*How to shift from awareness
to active engagement
on the 2030 Agenda*

- RESEARCH REPORT -

Accede a la web de los eventos:

[Publications - Mindchangers](#)

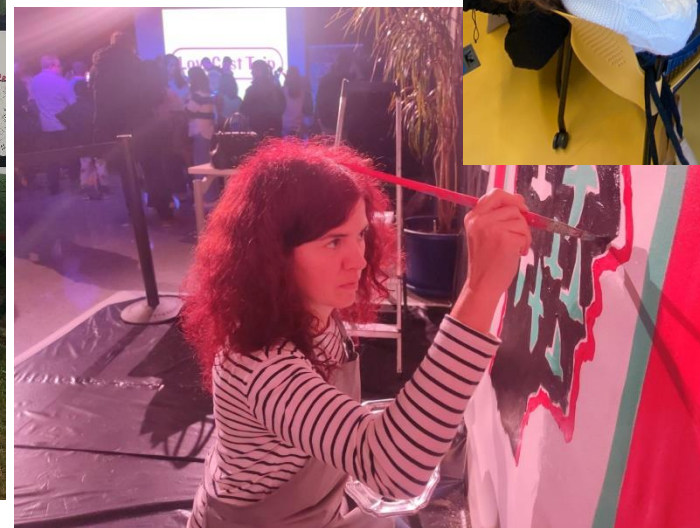


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Talleres artísticos MUWI y ACTUAL

Talleres + painting show + exposición de obras





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Actividades de los proyectos

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ONG

Actividades de los proyectos



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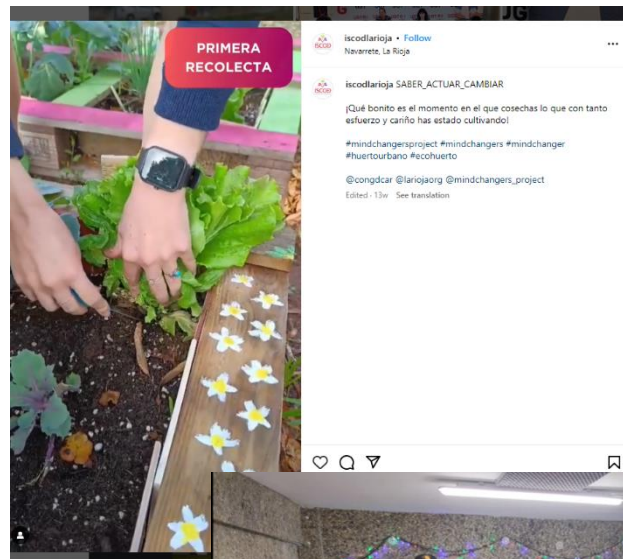
Accede a la web de los proyectos:
https://www.mindchangers.eu/project_place/la-rioja/



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Actividades de los proyectos



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Accede a la web de los proyectos:
https://www.mindchangers.eu/project_place/la-rioja/





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Plan comunicación MINDCHANGERS

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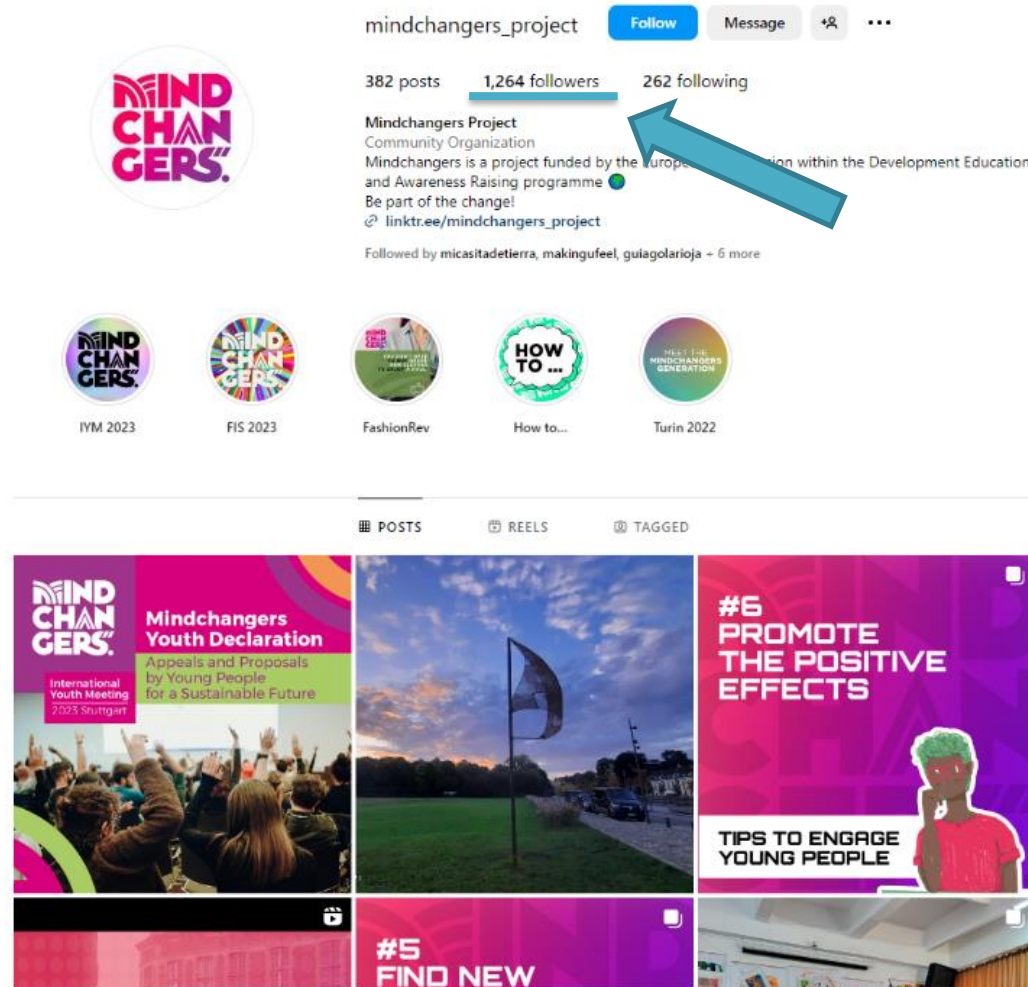
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Plan comunicación



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Accede a la web de los proyectos:
https://www.instagram.com/mindchangers_project/



1º concurso RRSS



mindchangers_project • Follow

mindchangers_project THE 9 JURY-SELECTED MEMES ARE HERE! Vote for your favorite meme by giving it your like!

Created by: @numeste.marot

#mindchangers #mindchangers_project #eudearprogramme #DEARprogramme #eu_partnerships #climatechange #migration #mindchangersproject #SDGs #meme #memeforgood #memecontest

@mindchangers_bw @ongpiemonte @congdcar @federation_wallonie_bruxelles @resacoop @ucvro @lariojaorg

@eu_partnerships @eu_dear_programme @mindchangers_project

Edited · 31w

For you

benq_paula Best meme 🤔🤔🤔 31w · 4 likes Reply

how.the.turn.table So funny, I can't 🤔🤔🤔🤔 31w · 3 likes Reply

Judit_solanas Good one 🤔🤔 31w · 1 like Reply

Liked by congdcar and 399 others June 26, 2023

Add a comment...



mindchangers_project • Follow

mindchangers_project THE 9 JURY-SELECTED MEMES ARE HERE! Vote for your favorite meme by giving it your like!

Created by: @adonaiere

#mindchangers #mindchangers_project #eudearprogramme #DEARprogramme #eu_partnerships #climatechange #migration #mindchangersproject #SDGs #meme #memeforgood #memecontest

@mindchangers_bw @ongpiemonte @congdcar @federation_wallonie_bruxelles @resacoop @ucvro @lariojaorg

@eu_partnerships @eu_dear_programme @mindchangers_project

Edited · 31w

For you

lelah_mudra Greittttt 🤔🤔🤔 31w Reply

mfr.79 🤔🤔 31w Reply

internationalzeninstitute 🤔🤔🤔🤔🤔 31w Reply



mindchangers_project • Follow

mindchangers_project COMING SOON! MINDCHANGERS MEME CONTEST

Do you want to participate? If you are between 18-35 years old, live in the eu and follow the @mindchangers_project page, we are looking forward to your self-made memes!

But why a meme contest? Memes are one of the most essential elements of social media. As a modern form of communication, memes can be a universal language that goes beyond countries, cultures and societal groups. Depending on the context of the meme, we are using them to share and express opinions and common realities through humour within our communities of people with the same interests and fields of action. Especially in the fields of political engagement like climate change and migration, memes do not only offer humorous relief on challenging topics but also depict shared perceptions about opinions, facts and also hardships within engagement.

@mindchangers_bw @ongpiemonte @congdcar @federation_wallonie_bruxelles @resacoop @ucv.craiova @eu_partnerships @eu_dear_programme

#mindchangers #eudearprogramme #eu_partnerships #climatechange #migration #mindchangersproject #SDGs #meme #memeforgood #memecontest

31w

Liked by congdcar and 13 others May 19, 2023

Add a comment...



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2º y 3º concurso RRSS

Concurso video



Concurso foto



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y... ¿qué más?



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¡Muchas gracias!



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www.mindchangers.eu

mindchangers@larioja.org

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Socios del proyecto:

