



**POLITECNICO  
DI MILANO**



Milan (Italy), January 28<sup>th</sup>, 2015

**Subject: Education and Expo Milano 2015** ([www.expo2015.org/en](http://www.expo2015.org/en), [www.policulturaexpo.it/world](http://www.policulturaexpo.it/world))

Dear Principal,

**Expo Milano 2015**, the Universal Exposition about *Feeding the Planet, Energy for Life*, will be open in Milan, from May to October 2015. The issues involved by the exposition range from agriculture to food, from nutrition to world hunger, from biodiversity to sustainability, from food identities to traditions, from localization to globalization, etc. All of this amounts to a knowledge and an attitude which are crucial for those who will be the citizens of tomorrow.

**Putting the basis for a world citizenship is a challenge and an opportunity  
for each country, as well as a planet concern, in a global perspective**

**PoliCulturaEXPOMilano2015** is a **world competition for schools**, managed by Politecnico di Milano (the largest Engineering School in Italy), under mandate of the organizers of **Expo Milano 2015**.

Groups of students, coordinated by their teachers, are called upon developing (in English) a **multimedia narrative**, created with a specific **methodology** and a **tool** provided by Politecnico di Milano, based on a **teaching and learning activity related to Expo Milano 2015**. Digital Storytelling at school is a modern and effective didactic approach, already experienced by Politecnico di Milano in the frame of a many-years' projects, in which more than 1,200 stories were created by schools.

**You are still in time to participate: the “short story” option requires less than 3 weeks of work, to create an engaging multimedia narrative with a duration of 4-6 minutes**

Teachers (and students) are supported in many ways:

- **more than 300 pages** (derived from interviews with experts), exploring in detail some of the issues related to **Expo Milano 2015**, available as an eBook on [Amazon.com](http://Amazon.com) (search for “Expo Milano 2015 Educational resources by Paolo Paolini”)
- **more than 1,000 cues** about possible teaching/learning activities
- a **time-bank**, powered by TIMEREPUBLIK, where teachers can exchange help and support, paying in “time” instead of “money” (<https://timerepublik.com/policulturaexpo2015>)

Pupils of your school will enjoy **substantial learning benefits**, such as: in-depth understanding (avoiding over simplification) of the subjects related to Expo Milano 2015, improvement of pupils' ability to communicate effectively through modern, multimedia and interactive channels (*media literacy*) and enhancement of teamwork attitude abilities and collaboration in an international environment.

All completed narratives will be **highly visible**: through a dedicated online portal accessible from the Expo Milano 2015's website, interactive installations within the premises of Expo Milano 2015, a dedicated YouTube Channel and web-TV programs.

In Autumn 2015 an online award ceremony will be held from the Exposition's site and will connect schools from all over the world.

We therefore **invite your school to take part** (with one or more groups of students) to this exciting international education opportunity and kindly ask you to forward this letter and the attached information kit to all interested teachers.

If you want to participate, please drop us a line to [policulturaexpo-world@polimi.it](mailto:policulturaexpo-world@polimi.it)

I remain sincerely yours,

Prof. Paolo Paolini,

*Politecnico di Milano, Scientific Coordinator of PoliCulturaEXPOMilano2015*

Attachment: information kit for schools. Please address any further inquiry to [policulturaexpo-world@polimi.it](mailto:policulturaexpo-world@polimi.it)